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MARCH 2022

To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

The first technical training with the Latino Mental Health Navigator Grantees took place at El Centro de Servicios Sociales on March 29th with 15 representatives from the organizations participating in this event. There is very good progress with the start ups and we look forward to continued reporting in the upcoming months.



Latino Mental Health Navigator Technical Training, El Centro de Servicios Sociales, Lorain.

Latino Connection Meeting Quarterly with OCHLA: Director Cavanaugh met with this network that comprises five Latino organizations which are focused on programs related



to health and education. With the support of the Commission, this group provides a platform for technical assistance, brainstorming and sharing best practices among the different organizations. This group has been instrumental on the implementation of our Latino Mental Health Navigators Project and they have participated with OCHLA on education programs including Agenda Latina. The group has been in existence for six years and includes Su Casa in Cincinnati, Our Lady of Guadalupe in Columbus, Adelante in Toledo, El Centro in Lorain and OCCHA in Youngstown.

[Prevention Action Alliance](#): Director Gerbig from the Alliance presented at the Akron and Canton Latino Networking meeting providing a direct opportunity for organizations to learn about the education and advocacy resources available through the alliance. We are pleased to have initiated this collaboration recently and to have the opportunity to begin engaging Latino organizations with the programs available through the alliance.

Promotoras de Salud Project: Director Cavanaugh met with Dr. Angela Gutierrez, Dr. Kelly Makimura and Dr. Marilyn Sampilo to explore possible project ideas to establish a Promotoras de Salud (Latino Community Health Workers) project. Health Committee Chair Beth Guzman will be involved in this potential project conversations as well.

Latino Mental Health Networking Meeting: There were 23 participants in this networking opportunity hosted by the commission to build rapport among those serving the mental and behavioral health needs of the community in Ohio. The group continues to expand and grow with the most recent addition being a virtual hub for resources and information that can be shared among the experts within the network to build capacity and the exchange of best practices.

Hispanic Chambers of Commerce: ODC Coordinator Aghiad Daboul and Director Cavanaugh hosted our bi-monthly meeting with the Chambers with special guest Monica Womack from the [Minority Business Division](#), Ohio Department of Development who presented to the Chambers on the programs available to assist small businesses.

Ohio Minority Business Awards: Our Commission has been invited as a collaborator for this important event. The La Mega Media and four Ohio Hispanic Chambers of Commerce have joined efforts to host the [Ohio Hispanic Business Awards](#) in Columbus on May 19, 2022. The purpose of this event is to highlight the Hispanic-owned business communities' positive impact, as well as their contributions to the local economy. Nominations are now open to the public and awards will be provided in the following categories:

- Construction Business
- Retail, Food, Accommodation Business
- Professional Services
- Best Small Business Person of the Year
- Fastest Growing Business of the Year
- Women-owned Business of the Year
- Trailblazer Business of the Year



Ohio EMA (Emergency Management Agency): The commission was represented by Director Cavanaugh on this meeting to discuss Severe Weather Awareness, Statewide Tornado Drill and Messaging. For informational purposes, the Commission has already scheduled educational information on our social media channels.

Ohio Dept. of Public Safety: Deputy Director Jon Rayfield reached out to our commission to explore collaboration opportunities. PPC Officer McCain and Director Cavanaugh met with Director Rayfield to discuss a plan to promote job opportunities at Public Safety and support their education and outreach efforts. Future meetings to work on strategies and possible projects will be scheduled in early April.

Ohio Dept. of Education, State Test Development Committee: Vice Chair Foulis, PPC Officer McCain and Director Cavanaugh met with Thomas Bulgrin to discuss the request from the Ohio Dept. of Education for assistance in recruiting members for the Equity Review Fairness and Sensitivity Committee which makes sure that Ohio's state tests are equitable and accessible to all Ohio students. PPC McCain will work to identify potential leaders and will also represent our commission on further discussions about this initiative.

On the administrative front, we completed the onboarding for our new AG Slone and interviewed a potential intern for the late Spring and Summer terms. Director Cavanaugh also completed the Electronic Rule Filing for the amendment to OCHLA's administrative rule 121-1-03 to extend the term of office for the Executive Committee from one to two years. The filing rule was [processed and authenticated with an effective date of April 3, 2022](#). The monthly fiscal report is included with this report for information and follows the trends reported in previous months with significant underspending on the outreach account due to the limited outreach and events activity resulting from the COVID-19 Pandemic.

Meetings Attended:

01 Mar—Whole Child Advisory Board Meeting
02 Mar—Trauma Informed Care Advisory Board
02 Mar—Virginia Rodriguez Colon, El Puente Dayton
02 Mar—Fran Gerbig, Ohio Prevention Action Alliance
03 Mar—Latino Connection Meeting
03 Mar—Maria Sanchez, LatinoEducationalSolutions.com
04 Mar—Daniel Kolcum, Ohio EMA
07 Mar—Dr. Marilyn Sampilo, Cleveland Clinic
07 Mar—Controlling Board, Latino Mental Health Navigator Grant
08 Mar—OCHLA Board Meeting
09 Mar—Rachel Careccia, OSU Social Work Student
10 Mar—Tif Huber, Ohio Dept. of Health
10 Mar—Ohio Institute of Communities of Color Board Meeting
10 Mar—Melissa Miller, Americorps Vista Manager
10 Mar—J. Turiaga, Otterbein University



14 Mar—Fran Gerbig, PreventionActionAlliance.Org
 15 Mar—Patricia Clements, Dept. of Health Social and Community Sector Workgroup
 15 Mar—Jose Morales Crispin, Sheriffs Office, Columbus
 16 Mar—Hispanic Chambers of Commerce, Bimonthly Meeting
 16 Mar—Javier Solorzano Parada, Mercy College
 16 Mar—Canton and Akron Latino Networking Meeting
 17 Mar—Otterbein University, guest speaker for the Kathy A. Krendl Lecture Series
 17 Mar—Claudia de Leon, Columbus Hispanic Chamber of Commerce
 17 Mar—Angela Gutierrez, Kelly Makimura, Marilyn Sampilo, Promotoras de Salud Project
 17 Mar—Maria Sanchez, LatinoEducationalSolutions.com
 17 Mar—Chad Jester, Ohio Opioid Education Alliance
 18 Mar—FALCON Networking Meeting
 18 Mar—Kerelle Sampson, Ohio Opioid Education Alliance
 18 Mar—Virgina Nunes Gutierrez, AvanzaTogether.Org
 21 Mar—Laura Garkczyk, NationalDiversityCouncil.Org
 21 Mar—Ohio Minority Business Awards Event, MegaMedia and Hispanic Chambers
 21 Mar—Sandy Harrod, Catholic Charities SWOhio
 21 Mar—Dr. Marilyn Sampilo, Cleveland Clinic
 21 Mar—Latino Mental Health Networking Meeting
 21 Mar—Rachel Careccia, OSU School of Social Work Student
 22 Mar—Youngstown Latino Networking Meeting
 22 Mar—Chair Manuel Lopez Debrief
 22 Mar—Ohio Dept. of Education, State Test Dev. Thomas Bulgrin, Dr. Elena Foulis, Carly McCain
 23 Mar—Southwestern Ohio Women in Leadership Symposium (speaker at event)
 23 Mar—Tif Huber, Ohio Dept. of Health
 23 Mar—NALEO National Board Meeting
 24 Mar—Ohio Secretary of State La Rose Diversity Empowerment Committee
 24 Mar—Deputy Director Jon Rayfield, Ohio Dept. of Public Safety
 24 Mar—Legislative Services Commission, Rule Filing for OCHLA
 24 Mar—Joseangel Fernandez, internship candidate
 25 Mar—Ron Todd, Governor's Office Debrief
 25 Mar—Latino, African, Asian leaders debrief with Governor's Office
 25 Mar—Stephanie Slone, Attorney General
 25 Mar—Emma Young, Intern
 28 Mar—Elijah Jones, Isaac Baez, Dr. Marilyn Sampilo, LMHN Grant Review
 28 Mar—Karla Boldery, Lair Marin, Ohio Minority Business Awards
 28 Mar—Franklin County Equity Advisory Council Meeting
 29 Mar—Latino Mental Health Navigators Technical Training, El Centro, Lorain
 29 Mar—Emergency Management Agency (EMA), ESF-6 Partner Meeting
 29 Mar—Andrea Lewis, Nationwide Foundation
 29 Mar—Josh Vittie, Ohio EMA
 29 Mar—Tif Huber, Dept. of Health Equity Office
 29 Mar—NALEO, Nominations Committee Meeting
 31 Mar—Ohio Vocational Apprentice Program Overview, DAS



31 Mar—Lair Marin, Mary Grace Sanchez, ODOT Debrief
 31 Mar—Director Kimberly Dent, Fatherhood Commission

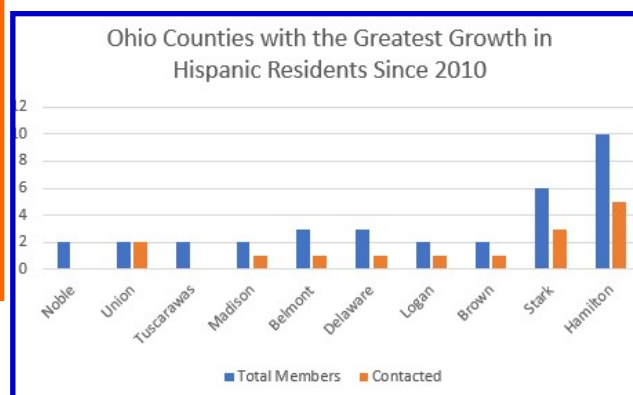
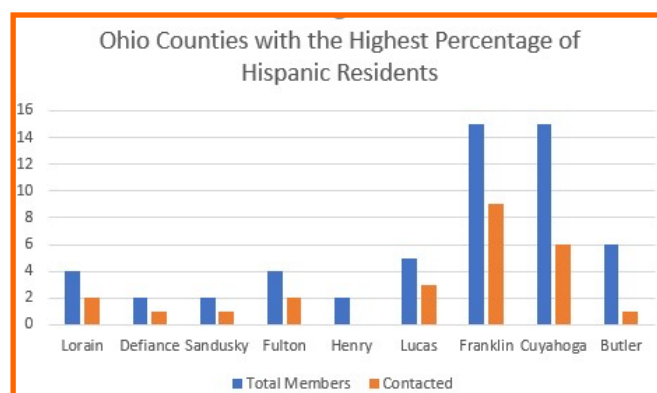
Public Policy Center (PPC) Report

Carly McCain, Public Policy Officer

Summary of Successes:

-**New Intern:** Joseangel Fernandez, sophomore at the Ohio State University, began his onboarding for an internship in the Public Policy Center. His first day in the office will be Monday, April 4. We will work with him on tracking legislation and conducting research for our first Latino Community Report of 2022.

-**Latino Community Report:** Implementation of outreach strategy for 2021 LCR [Ohio's Growing Minority Population: An Analysis of the Hispanic/Latino Community](#) continues underway with PPC Officer reaching out to Legislative Aides in Ohio General Assembly offices in relevant counties to let them know of findings and the availability of the commission as a resource for their constituents and local organizations. Contact in person has been made with 40 of the 89 offices via telephone and the process will go through mid-April. Emails will be sent to offices where the PPC Officer has not been able to connect with Legislative Aides in person.



-**Legislation Tracked:** General information on bills tracked is available on the [Public Policy Legislative Updates Page](#).

-**Public Policy Center Update:** Updated the Public Policy Center distribution list to increase the number of recipients for the legislative updates.



Voter Education: Produced and posted various informational graphics and links about the May 3 Primary Election and its April 4 voter registration/status update deadline.

Redistricting Updates: Answered inquiries and conducted thorough and timely research regarding redistricting updates/ uncertainty and how that will affect the May 3 Primary Election. Kept team and community leaders informed of updates as they happened. It is still not known when the Primary Election will be held for Ohio General Assembly candidates. [An update regarding the Ohio Primary Election is included on the Public Policy Update](#). The PPC Officer focused on providing information to community members to make sure they're registered to vote by April 4, including what do if a person has moved or changed their legal name since the last time they voted, and sharing online information for [Ohioans who are eligible to vote](#) to get all of this done conveniently online at [VoteOhio.gov](#).

Website Revamp: Working with Adaku to revamp the Public Policy Center section of our website and producing informational content to post on social media to reach more constituents.

Meetings Attended:

3/7: Controlling Board for Latino Mental Health Navigators Project
3/8: OCHLA Board meeting and retreat
3/9: New American Advisory Council meeting
3/11: English Learner Cost Study meeting
3/16: Hispanic Chambers of Commerce meeting
3/16: Constituent meeting RE connecting w/ Ohio congressional delegation
3/16: Canton & Akron Latino Networking meeting
3/17: Latino Educational Solutions meeting
3/22: Potential intern meeting for next school year
3/22: Ohio Department of Education meeting RE state tests development
3/23: Meeting w/ intern Jessica Sutton
3/24: Meeting w/ Ohio Department of Public Safety
3/25: Public Policy Center intern interview
3/27: Call w/ Dr. Marilyn Sampilo
3/28: Meeting w/ Representative Jessica Miranda
3/31: Latino Educational Solutions meeting

Latino Community Network (LCN) Report

Mary Grace Sanchez, Community Liaison

During March the Community Liaison continued building resources to share on the bi-weekly newsletter, as well as, attended a variety of different community Latino Networking meetings. The numbers of constituent inquiries has increased in volume since the new Community Liaison has taken her role back in November. The Attorney & Lawyer Directory has been updated and posted on our website for 2022. The LCN has continued to work alongside the Social Media Coordinator to



build a robust calendar of social media content, including our CDC and Department of Health Fishing Education social media campaign. Nevertheless, the Community Liaison has continued to learn about the Commission’s programs and building relationships with the community.

Connecting the Community: Information and Resources

Latino Networking Meetings: A list of meetings that took place: NOAHH Meeting, Clark County Latino Coalition Meeting, and the Latino Network of Butler County.

Job Opportunities: We have continued to work with Adaku to promote the Job Opportunities page. There were 18 new jobs posted this month.

Constituent Services: There were 21 constituent inquiries received in March.

Intern/Volunteers: We have two current volunteers though the Spring Semester with the Latino Affairs Commission.

Summary Connecting the Community: Information and Resources

	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	June 2022	July 2022	Aug 2022	Sept 2022	Oct 2022	Nov 2022	Dec 2022
Constituent Inquiries:	15	12	21									
Translations	1	0	0									
Job Opportunities posted	31	30	18									

Meetings Attended:

March 2—Columbus Latino/Hispanic Collaborative Meeting
 March 3—Planning Meeting for the March Latino Networking Meeting
 March 4—Agenda Planning Canton/Akron Latino Networking Meeting
 March 8—OCHLA Board Meeting and Board Retreat
 March 9—Agenda Planning Youngstown Latino Networking Meeting
 March 14—Speaker Debrief Canton/Akron Latino Networking Meeting
 March 15—NOAHH Meeting
 March 16—Canton/Akron Latino Networking Meeting
 March 18—Falcon Zoom Meeting
 March 21—Campaign Follow-up for the Ohio Sport Fish Consumption Advisory Meeting
 March 22—Meet Rachel Careccia Potential Intern for 2023
 March 22—Youngstown Latino Networking Meeting
 March 22—Apoyo Latino: Great Cincinnati Latino Coalition
 March 31—OCHLA & Vineyard Resource Presentation
 March 31—OCHLA/ODOT Lair Marin Debrief



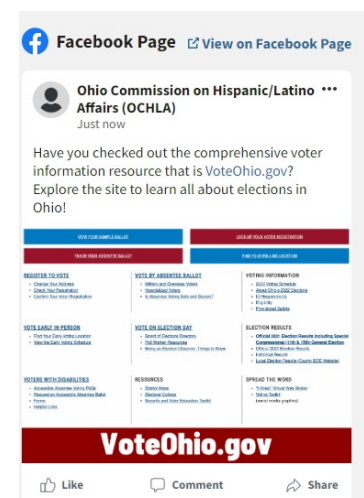
Social Media Outreach and Engagement:

Adaku Onwuka, Social Media Coordinator

Website Updates: We continue to update the Public Policy Center pages and add more content as needed.

Job Opportunities Page— Continue to grow and promote the Job Opportunities Page. There were 30 new jobs promoted this month.

Social Media Engagement—Final planning and content was developed for two new campaigns that will launch in April, the first will be to promote the Department of Health Ohio Fish Consumption Educational Program. This bilingual campaign seeks to educate Latinos about the consumption of fish from lakes and rivers and provides guidance on this sport. The second campaign will focus on Alcohol Prevention Month with bilingual materials made available to increase awareness in the Latino Community about this problem. We are also lining up the outreach campaign for the Ohio Business Awards that will launch on the first week of April. During March, we also continued with the Voter Education and Civic Engagement Campaigns.



Social Media and Website Statistics Report

(See next page)



Social Media and Website Statistics Report

Outlet	Data Measured	January	February	March	April	May	June
Facebook	Page Likes	1,400	6589	4,196			
	Followers	3,400	3,400	3,400			
	Impressions	95	204	315			
Twitter	Followers	1101	1101	1,108			
	Profile Visits	363	628	355			
	Mentions (from other orgs)	4	4	8			
Instagram	Followers	904	904	916			
	Impressions			2,800			
LinkedIn	Followers	218	218	265			
OCHLA Website	Total Views	5,029	6,367	3,979			
	# of visitors	726	767	934			
Job Post-ings	Submitted	31	30	18			

Respectfully submitted,

